

# CERTIFICATE IN EVENT MANAGEMENT

– MINOR AWARD NEW 2008

## Course Objective

This minor award will complement the work of many professionals and volunteers by gaining the theoretical and practical application of event management. The course will instill creativity in concept, design and funding while strengthening the volunteerism and professional event operations.

## Course Content

- Event Concepts
- Funding & Sponsorship
- Volunteerism & Community Tourism

- Event Management
- Project Management
- Evaluation Techniques

## Entry Requirements

Direct entry through Life Long Learning Department. Applicants should have 5 years relevant work experience.

FOR FURTHER INFORMATION ON MINOR AWARDS  
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## Key Information

<b>DURATION</b>	3 Semesters
	Semester 1 (Sept 2008 – Jan 2009) 2 modules (Tuesday & Thursday: 7pm to 10pm)
	Semester 2 (Jan – June 2009) 2 modules (Tuesday & Thursday: 7pm to 10pm)
	Semester 3 (Sept 2009 – Jan 2010) 2 modules (Tuesday & Thursday: 7pm to 10pm)
<b>QUALIFICATION</b>	Certificate in Event Management - Minor Award
<b>COST</b>	€1,920
<b>START DATE</b>	September 2008

## Progression Opportunities

This minor award is worth 30 ECTS credits. Successful completion contributes 30 ECTS credits towards the completion of the BA (Ord) or BA (Hons) in Adventure Tourism Management or BA (Ord) or (Hons) in Travel and Tourism Management