

IPA BACHELOR OF BUSINESS STUDIES (BBS HONS)

Course Objective

This programme is a follow-on for students who completed the IPA Diploma in Business Studies. Students who successfully pass year 3 are eligible for entry into year 4 to complete the Bachelor of Business Studies (Hons) programme accredited by the National University of Ireland (level 8 on the NFQ).

Course Content

YEAR 3 – ACCOUNTING STREAM <ul style="list-style-type: none">• Financial Accounting• Management Accounting• Financial Management• Information Systems (IS) and Project Management	YEAR 4 – ACCOUNTING STREAM <ul style="list-style-type: none">• Auditing• Business Policy• Management Accounting Applications and Control• Taxation
YEAR 3 – MARKETING STREAM <ul style="list-style-type: none">• Marketing Communications• Management Accounting• Financial Management• Information Systems (IS) and Project Management	YEAR 4 – MARKETING STREAM <ul style="list-style-type: none">• Strategic Marketing and Planning• Business Policy• Management Accounting Applications and Control• Taxation
YEAR 3 – INFORMATION SYSTEMS MANAGEMENT STREAM <ul style="list-style-type: none">• Managing the Software/Data Infrastructure• Managing the Hardware Infrastructure• Management Accounting• Financial Management	YEAR 4 – INFORMATION SYSTEMS MANAGEMENT STREAM <ul style="list-style-type: none">• Human Factors in Information Systems• Organisation and Design of Information Systems• Information Systems Planning• Business Policy
YEAR 3 – HUMAN RESOURCE MANAGEMENT STREAM <ul style="list-style-type: none">• Human Resource Management• Employee Resourcing, Development and Performance Management• Management Accounting• Financial Management	YEAR 4 – HUMAN RESOURCE MANAGEMENT STREAM <ul style="list-style-type: none">• Employee Relations• Human Resource Leadership and Strategy• Business Policy• Management Accounting Applications and Control

Key Information

DURATION	2 Years part-time
QUALIFICATION	Bachelor of Business Studies (Hons) degree accredited by NUI
COST	€2,940 for the academic year 2008/09 (fee includes NUI matriculation fee, tuition fee, examination fee, weekend seminar & tutorial fee, use of IPA library and membership of the IPA)
START DATE	September 2008

The IPA will handle all academic administration (registration, student records, etc.) associated with this programme. Completed application forms must be returned to the IPA.