

IPA DIPLOMA IN BUSINESS STUDIES

Course Objective

The Diploma is a two-year National University of Ireland accredited programme. Participants take the same subjects and attend the same lectures, seminars and tutorials as participants in the first two years of the IPA's Bachelor of Business Studies (Hons) four-year degree programme.

All participants take the same four subjects in the first year and on successful completion of the first year, receive an interim award of a Certificate in Business Studies. In the award year of the Diploma, participants specialise in Accounting, Marketing, Information Systems Management or Human Resource Management.

Participants in the Diploma programme who gain an average of 40% or higher in the final examinations will be admitted to the third year of the IPA's Bachelor of Business Studies (Hons) programme.

Course Content

SUBJECTS YEAR 1	SUBJECTS YEAR 2
<ul style="list-style-type: none">• Financial Accounting• Quantitative Methods• Managing Human Resources/Managing IT• Business Administration and Marketing	<ul style="list-style-type: none">• Cost Accounting• Economics• Business and Company Law <p>Electives:</p> <ul style="list-style-type: none">• Financial Accounting 2• Marketing Information Analysis• Organisational Behaviour• IS Design & Development

FOR FURTHER INFORMATION PLEASE CONTACT

IPA on 01 240 3600, Local: 1890 20 26 26 or
email: educ@ipa.ie or write to: IPA, 57-61
Lansdowne Rd, Dublin 4.

Key Information

DURATION	2 years
QUALIFICATION	Diploma in Business Studies (NUI)
COST	€2,940 for the academic year 2008/09 (fee includes NUI matriculation fee tuition fee, examination fee, weekend seminar & tutorial fee, use of IPA library and membership of the IPA)
START DATE	September 2008

The IPA will handle all academic administration (registration, student records, etc.) associated with this programme. Completed application forms must be returned to the IPA.