

# MASTER OF BUSINESS ADMINISTRATION (MBA)

## Course Objective

MBA's help people develop skills to deal with the realities of organisations: judgement, ethics, people-handling, ability to act in contexts of uncertainty, ability to deal with complex and unquantifiable issues. In a world with increasing competition and complexity, managers need to have advanced mental models of the environment to understand and deal with the scenarios they encounter; they need a level of self-awareness and confidence to act competently in the face of challenges; and insights into their own and other moral and emotional perspectives.

IT, Tralee's MBA is rooted in enhancing participants' practical capacity to manage in this context. The teaching and learning model places experience at the heart, using live scenarios and participants' current issues as a core source of learning. Through being challenged to look at familiar situations from new perspectives, exposure to diverse organisation models and practices, combined with emphasis on experimentation and action, the emphasis is on developing participants' practice as managers, enabling them to enhance their practical as well as theoretical capability for senior management and to develop transferable skills of learning from reflective practice. Simultaneously the MBA will deliver value to sponsoring employers through the many practical assignments participants' undertake, as well as encouraging intra and entrepreneurial skills that can contribute to future innovation.

## Course Content

The programme is offered on a part-time basis over two calendar years. Directed study comprises of a series of 2 or 3-day module workshops, a 5-day foundation workshop and a full week international residential, supported by bi-monthly facilitated action learning group meetings. In addition the programme begins with a 360 degree leadership tool and participants will undertake a number of live assignments, in their own or other organisations.

### STAGE ONE

- Foundation to Senior Management  
- Foundation Workshop
- Leading Effectively
- Managing Information
- Managing People
- Managing Operations and Technology
- Financial Information
- The International Business Environment
- Managing Markets
- Managerial Accounting

### STAGE TWO

- Strategy
  - Leading Transformational Change
  - Managing Performance
  - Consultancy Project
  - International Assignment
  - Leading Effectively
- Electives**
- Intrapreneurship and Entrepreneurial Practice
  - Public Service Management

## Entry Requirements

Acceptance on the MBA programme is based on multiple criteria, including entry qualifications and experience, a personal interview and references. To be eligible for entry to the programme, applicants must have:

i. an honours Bachelor degree (level 8) or an approved equivalent qualification AND a minimum of 3 years appropriate experience;

### OR

ii. non-standard candidates with significant experience and alternative qualifications will also be considered, under the Institute's RPL policies;

iii. Overseas candidates must be able to provide satisfactory evidence of a level of attainment in English commensurate with study at Masters level at the Institute. This will normally be evidenced by a TOEFL Score of at least 550, or an IELTS Score of at least 6.0.



### FURTHER INFORMATION

Application forms are available from the web-site below or the Admissions office at Email: [info@ittralee.ie](mailto:info@ittralee.ie) or Tel: 066 714 5638

A detailed information sheet on this programme is available at <http://www.ittralee.ie/en/InformationAbout/Courses/BusinessandSocialStudies/BusinessStudiesandLanguages/MastersofBusinessAdministration/> or contact Dr. Clare Rigg, Tel: 066 7191934, Email: [clare.rigg@staff.ittralee.ie](mailto:clare.rigg@staff.ittralee.ie) or Lifelong Learning 066 719 1701

## Key Information

DURATION	2 years part-time
QUALIFICATION	Master of Business Administration (MBA)
COST	€7,845 per annum
START DATE	September 2008