

Module Code	Module/Subject	Programme Code	Programme Title	Year	Status	Credit	Semester	Department	Campus
ACCT 61002	Accounting Applications	TL_BBUSN_B	Bachelor of Business (Honours)	1	M	5	Jan - May 2018	Business	North
ECON61007	Internatinal Business Law	TL_BBUSN_B	Bachelor of Business (Honours)	1	M	5	Jan - May 2018	Business	North
ECON 61000	Microeconomics	TL_BBUSN_B	Bachelor of Business (Honours)	1	M	5	Jan - May 2018	Business	North
LAWS 61007	Business & Contract Law	TL_BBUSN_B	Bachelor of Business (Honours)	1	M	5	Jan - May 2018	Business	North
MATH 61011	Business Mathematics	TL_BBUSN_B	Bachelor of Business (Honours)	1	M	5	Jan - May 2018	Business	North
MKTG 61003	Managing the Marketing Mix	TL_BBUSN_B	Bachelor of Business (Honours)	1	M	5	Jan - May 2018	Business	North
ACCT 61007	Management Accounting	TL_BBUSN_B	Bachelor of Business (Honours) - All Streams	2	M	5	Jan - May 2018	Business	North
ENTR 61007	Critical Thinking & Innovation	TL_BBUSN_B	Bachelor of Business (Honours) - All Streams	2	M	5	Jan - May 2018	Business	North
QUAN 61000	Quantitive Methods	TL_BBUSN_B	Bachelor of Business (Honours) - All Streams	2	M	5	Jan - May 2018	Business	North
ACCT 61019	Corporate Finance	TL_BBUSN_B	Bachelor of Business (Honours) - Accounting Stream	2	M	5	Jan - May 2018	Business	North
ACCT 61020	Corporate Reporting	TL_BBUSN_B	Bachelor of Business (Honours) - Accounting Stream	2	M	5	Jan - May 2018	Business	North
TAXN 61000	Capital Gains & CAT	TL_BBUSN_B	Bachelor of Business (Honours) - Accounting Stream	2	M	5	Jan - May 2018	Business	North
CONB 61000	Consumer Culture	TL_BBUSN_B	Bachelor of Business (Honours) - Marketing Stream	2	M	5	Jan - May 2018	Business	North
MKTG 61014	Digital Marketing	TL_BBUSN_B	Bachelor of Business (Honours) - Marketing Stream	2	M	5	Jan - May 2018	Business	North
BISM 81000	Business Intelligence	TL_BBUSN_B	Bachelor of Business (Honours) - All Streams	4	M	5	Jan - May 2018	Business	North
MGMT 81003	Strategic Management Implementation	TL_BBUSN_B	Bachelor of Business (Honours) - All Streams	4	M	5	Jan - May 2018	Business	North
TAXN 81003	Corporate & Deferred Tax	TL_BBUSN_B	Bachelor of Business (Honours) - Accounting Stream	4	M	5	Jan - May 2018	Business	North
ACCT 81004	Financial Statement Analysis	TL_BBUSN_B	Bachelor of Business (Honours) - Accounting Stream	4	M	5	Jan - May 2018	Business	North
ACCT 81005	Advanced Management Accounting	TL_BBUSN_B	Bachelor of Business (Honours) - Accounting Stream	4	M	5	Jan - May 2018	Business	North
ACCT 81006	Advanced Financial Reporting	TL_BBUSN_B	Bachelor of Business (Honours) - Accounting Stream	4	M	5	Jan - May 2018	Business	North
ENTR 81001	Supplementary Agri-Enterprise	TL_BBUSN_B	Bachelor of Business (Honours) - Agribusiness Stream	4	M	5	Jan - May 2018	Business	North
MKTG 81007	Strategic Marketing	TL_BBUSN_B	Bachelor of Business (Honours) - Agribusiness & Marketing Streams	4	M	5	Jan - May 2018	Business	North
RETL 81005	Retail marketing	TL_BBUSN_B	Bachelor of Business (Honours) - Agribusiness & Marketing Streams	4	M	5	Jan - May 2018	Business	North
MKTG 81013	Customer Experience Management	TL_BBUSN_B	Bachelor of Business (Honours) - Marketing Stream	4	M	5	Jan - May 2018	Business	North
MKTG 81014	Digital Marketing Commun	TL_BBUSN_B	Bachelor of Business (Honours) - Marketing Stream	4	M	5	Jan - May 2018	Business	North

While every attempt has been made to ensure that this list of modules accurately reflects the available Modules,
it is possible that changes may be required and certain modules may be cancelled.
THIS IS ESPECIALLY POSSIBLE WITH ELECTIVE MODULES I.E. A STATUS OF 'E'

Erasmus students are admitted to modules subject to the lecturers permission. Full time students working towards an IT Tralee award
(Bachelors degree etc.) will always have priority where places are limited.

IT Tralee does not guarantee that all these modules will be available in 2016/2017

It is not permitted for Erasmus Students to take part of a module.

Students who choose to take a module must complete all the components to earn credits. No Exceptions will be made