

Kerry Innovation Challenge

Pitch for a prize of **€5,000** to scale your business.

WHAT IS IT?

Calling all start-up and early stage businesses in Kerry. The Institute of Technology Tralee is pleased to present the Kerry Innovation Challenge, sponsored by the Kerry Innovation Centre. This is your opportunity to pitch your business idea to a panel of like-minded entrepreneurs and business leaders and win a prize of €5,000 to scale your business!

WHEN AND WHERE IS IT?

Friday 16th March 10.00 AM - 2.00 PM,
IT Tralee, North Campus.

HOW DO I GET INVOLVED?

- Submit a 2-page business case demonstrating how €5,000 would help to scale your business. This must be submitted to info@creancentre.com by Wednesday March 7th.
- Shortlisted candidates will be invited to a business showcase at IT Tralee on Friday March 16th where the pitch competition will take place:

10.00 AM

Entrants exhibit at IT Tralee Business Showcase

11.00 AM

Pitch 1: Entrants make a 2-minute elevator pitch, from which five businesses/entrepreneurs will be selected to proceed

12.00 AM - 1.00 PM

Pitch 2: Shortlisted 5 companies pitch to judging panel

2.00 PM

Winner announced



For additional information please contact info@creancentre.com or call **066 7191895**.