

**NEW for entry September 2013**

INSTITUTE OF TECHNOLOGY  
**TRALEE**  
INSTITIÚID TEICNEOLAÍOCHTA TRÁ LÍ



# Do you want to be a hotel manager?

- Are you interested in an exciting career in the hospitality sector?
- Do you want to study a hotel management degree in Kerry, the home of Irish tourism?
- Would you like to gain a qualification with three full semesters of practical experience in some of Ireland's most distinguished hotels?

Then if so, apply through the CAO\* for the newly developed

**- Bachelor of Arts in Hotel Management (TL722) and**

**- Bachelor of Arts (Hons) in Hotel Management (TL822)**

## KEY SUBJECT AREAS:

- Human Resource Management
- Social Media Applications
- Food and Beverage Management
- Financial Management
- Hotel and Resort Planning and Design
- Customer Relationship Management
- Event Management
- Marketing

\*Applicants must also pass an entrance interview, scheduled for April, prior to entry. Closing date for applications via the CAO is 5.15pm on February 1st 2013.



## Partner hotels include:

Aghadoe Heights Hotel & Spa, Killarney  
The Europe Hotel & Resort, Killarney  
Hotel Dunloe Castle, Killarney  
Killarney Park Hotel, Killarney  
Muckross Park Hotel & Cloisters Spa, Killarney  
The Park Hotel, Kenmare  
Parknasilla Hotel, Sneem  
Ballygarra House Hotel & Spa, Tralee  
The Lake Hotel, Killarney  
The Brehon Hotel, Killarney  
The Malton, Killarney  
The Carlton Hotel, Tralee  
Randles Hotels, Killarney

## What are our partners saying about this new course?



"Given the fantastic ethos that surrounds the Hotel Industry and the vital importance of Tourism to everyone in the Kerry region, IT, Tralee is the absolutely perfect venue for such a course to be made available to people who have an interest in a vibrant and exciting career in an ever evolving sector.

We look forward to working closely with both the first cohort of students and the Institutes' staff, with the aim of making this a course that will rapidly become known as one of the best recognised and most highly respected qualifications available in both the Irish and International Hotel, Catering and Tourism sectors."

**Conor O'Connell, Chairman**  
Irish Hotels Federation, Kerry Branch



"We are delighted to be associated with the development of this new degree programme in Tralee. Having graduated through a block release programme, I feel progression in a work based learning programme in conjunction with a classroom environment, sets students up for a very successful career in hospitality management, as they leave with all the attributes necessary."

**Padraig McGillicuddy, Proprietor, Ballygarra House Hotel & Spa**



"The Lake Hotel is proud to be taking part in the BA Hotel Management Programme in conjunction with IT, Tralee. We are committed to developing top class managers who will be delivering our unique Irish Hospitality in Irish Hotels and Hotels all over the world."

**Niall Huggard, General Manager, The Lake Hotel**



"We are delighted to actively support the introduction of the new degree in Hotel Management at the Institute of Technology, Tralee which incorporates three semesters of work placement. As a location that has been at the forefront of tourism development within Ireland it is only fitting that we have educational opportunities for graduates to match our ambitions and vision for the future of hospitality in the South West. Unfortunately it has becoming increasingly frustrating that more and more graduates are entering the workforce with less and less industrial experience. This clearly is a great advantage for any participant on the BA Block release course and allows us to build a great rapport with new recruits who gain real work/life experience throughout their college term."

**Rory O'Sullivan, General Manager**  
The Park Hotel, Kenmare

**The Institute of Technology, Tralee in partnership with the Irish Hotels Federation will offer a number of entrance scholarships for September 2013, tenable for one year.** For further details contact Mary Rose Stafford at 066 7191664.

For further information on this programme and more exciting programmes in Hotel, Culinary & Tourism visit [www.ittralee.ie](http://www.ittralee.ie) or contact the Admissions Office at 066 7145600 or email [admissions@ittralee.ie](mailto:admissions@ittralee.ie)

Working in partnership with the Irish Hotels Federation and Fáilte Ireland.

