

"Each module starts with the very basics and the participant does not require any prior knowledge of the digital media world. They only need to be open to learning new, exciting methods of delivery, learning and assessment"

Mary Lucey

(Head of Department of Creative Media and Information Technology)

How is the programme delivered?

Programme flexibility will be assured through considerate timetabling, online provision, blended learning formats and varied forms of assessment. The course will favour experiential and active learning approaches.

Delivery will be tailored to suit the specific cohort of full-time teachers; one evening per week and one Saturday per month.

What our students have to say...

"Well, I find the course amazing. I love every bit of it and thus find it fun rather than work. It's really opening up a creative side I didn't know I had, whilst also boosting technical skills no end. The lecturers are brilliant, very relaxed and helpful. Each class I feel enriched that I can do new things."

Nigel O'Sullivan, Certificate in Digital Media

Cost: €1,700 per participant.

Credits: 30 credits

NFQ Level: 6

For further information contact:

Mary Lucey

Head of Department of Creative Media
and Information Technology

087 9338941 or 066 7191863

mary.lucey@staff.ittralee.ie

www.ittralee.ie/postgraduate

Return Application form to:

Lifelong Learning Department,
Institute of Technology Tralee,
North Campus, Tralee, Co. Kerry.

066 7191701

lifelonglearning@ittralee.ie

www.ittralee.ie/parttimeprogrammes



INSTITUTE OF TECHNOLOGY
TRALEE
INSTITIÚID TEICNEOLAÍOCHTA TRA LÍ

"...The Digital Media course has enhanced my performing arts classes for adults with 'Special Needs'. I teach and coach over 60 adults in special ed, song, dance and drama.

I surprised the class by showing a Youtube clip from the movie 'The Blues Brothers'. I never would have used Youtube as a tutorial before... SUCCESS.

Previously, I could only facilitate small group tutorials in rotation. Now I can facilitate the whole group with one click of the mouse. My students and I now spend our time having fun with our new methodology in learning to dance. YAHOO teachers ... welcome to the liberating world of digital media."

Noelle Kingston, Certificate in Digital Media

design | Siobhan.Murphy@staff.ittralee.ie



INSTITUTE OF TECHNOLOGY
TRALEE
INSTITIÚID TEICNEOLAÍOCHTA TRA LÍ

Light Up
your world
with
Digital Media

Certificate in Digital Media for Education

A programme specifically designed for teachers aiming to link traditional delivery and teaching techniques with digital media.

Certificate in Digital Media for Education

Digital media is evident in almost every aspect of our daily lives. We carry music, photos, videos, web-sites, games etc on our mobile phones and portable devices. This training or up-skilling opportunity for teachers will assist in exploiting the creativity, innovation and connectivity for educating that digital media can afford them within and outside the classroom environment.

The Programme

The Department of Creative Media and Information Technology (CMIT) at the Institute of Technology, Tralee, has developed a programme – **Certificate in Digital Media for Education** - specifically designed for teachers aiming to link up traditional delivery and teaching techniques with the creative uses of digital media. The programme was developed in collaboration with a number of secondary level teachers across the county and a team of lecturers from the CMIT Department.

What will it do?

This award will introduce teachers (**from the very beginning**) to the exciting world of Digital Media. It will equip teachers with the tools and skill set vital, in the very near future, because of proposed changes to the Junior Certificate Cycle e.g. Junior Art Certificate Cycle in (2014). It will enable learners to create real life digital media projects and innovative digital assessment online e-portfolios.

Teachers will explore the social media network and how it can provide a platform for learning through online social networking, blogging, collaborating and media sharing.

Modules

The Certificate strives to enhance the learning experience of candidates through innovative approaches in digital media and content delivery.

While the full minor award contains six modules, individual modules on an access basis will be facilitated. It will be delivered over two, 12 week semesters.

Semester 1 modules

Media Graphics

Will allow learners to enhance their design skills through design processes and procedures traditionally used in the communication art field.

Photography

Will provide learners with a conceptual framework and a set of practical skills which will facilitate the independent expression of communicative and creative photographic imagery.

New Media Production

Provides learners with demonstrable benefits of using social media, Facebook, twitter, setting up accounts.

Semester 2 modules

Illustration

Learners will explore Illustration as a creative medium, across a range of contexts, paying particular attention to styles and techniques of traditional and digital illustration.

Multimedia Video/Audio Production

This module will provide an introduction to audio and video production.

Claymation

This Digital Animation (Claymation) module introduces learners to digital storytelling, using the stop motion / Claymation process.

Certificate in Digital Media for Education Application Form

First names:

Surname:

Address:

Landline Number:

Mobile Number:

Email Address:

Male ☐

Female ☐

Date of Birth:

PPS Number:

Employment Status:

Country of Birth:

Nationality:

Citizenship:

First Language:

Name of Third Level College Attended:

Address:

Qualification Obtained:

Year of Award:

Overall Result:

Awarding Body:

Employer:

Job Title:

From - To:

I certify that the information I have provided on this form is accurate to the best of my knowledge. I agree that the Institute has authority to seek information from other Institutions in order to evaluate the information provided on this form. If admitted to IT, Tralee, I agree to abide by such Institute Rights & Responsibilities as are in force at the time.

Signature:

Date:

Please return Application Form and relevant documentation to:
**Lifelong Learning Department, Institute of Technology
Tralee, North Campus, Tralee, Co. Kerry.**

tel: 066 7191701 e-mail: lifelonglearning@ittralee.ie
www.ittralee.ie/parttimeprogrammes